

# **CAD INTENTIONS**

A DESIGN AND TECHNOLOGY BLOG

BLOG: [CADINTENTIONS.COM](http://CADINTENTIONS.COM)

YOUTUBE: CAD INTENTIONS

TWITTER: @CADINTENTIONS

**DESIGN \* ENGINEERING \* TECHNOLOGY**

## 2018 MEDIA KIT

# CAD INTENTIONS

A DESIGN AND ENGINEERING BLOG

DESIGN \* ENGINEERING \* TECHNOLOGY

CAD Intentions is a Blog and Youtube channel created and run by Brandon that focuses on creating content for Designers, Engineers in a variety of industries. Along with creating CAD Intentions, Brandon Loehr is a civil designer and CAD evangelist recognized by AutoCAD as one of their top 35 designers under 35. For the past five years, Brandon's blog (CADIntentions.com) and YouTube channel (<http://cadintentions.com/yt>) have helped the public keep up with new tutorials, tech and trends in the CAD & design world, growing to more than **4.4 million views** and tens of thousands of followers.

## REACH

**127,000+**

Youtube Views Over last  
30 days

**11,200**

Pageviews last month (Jan.  
2018) from 6,895 Users

**22,500**

Twitter Impressions last  
month (Jan. 2018)

## *Subscribers/Followers*

**Facebook** 1,300+

**Twitter** 1,100+

**Youtube** 14,200+

**Email** 5,100+

## *Demographics*

**Male: 81.3%**

**Female: 18.7%**

**Age:** 18-24 - 35.9%

25-34 - 42.3%

35-44 - 13.7%

## *Links*

Blog: <http://cadintentions.com>

Youtube: <http://cadintentions.com/yt>

Twitter: <http://twitter.com/cadintentions>

Facebook: <http://facebook.com/autocadtutorials>