

CAD INTENTIONS

A DESIGN AND ENGINEERING BLOG

DESIGN * ENGINEERING * TECHNOLOGY

CAD Intentions is a Blog and Youtube channel created and run by Brandon that focuses on creating content for Designers, Engineers and Professionals in a variety of industries. Along with creating CAD Intentions, Brandon Loehr is a civil designer and CAD evangelist recognized by AutoCAD as one of their top 35 designers under 35. For the past five years, Brandon's blog (CADIntentions.com) and YouTube channel (<http://cadintentions.com/yt>) have helped the public keep up with new tutorials, tech and trends in the CAD & design world, growing to more than **5.7 million views** and over 25 thousand followers.

REACH

125,000+

Youtube Views Over last
30 days

26,500+

Total Subscribers

10,000+

Avg. Blog Pageviews/Mth

Subscribers/Followers

Facebook	1,450+
Twitter	1,170+
Youtube	18,500+
Email	5,500+

Demographics

Male:	81.3%
Female:	18.7%
Age:	18-24 - 35.9%
	25-34 - 42.3%
	35-44 - 13.7%

Links

Blog: <http://cadintentions.com>
Youtube: <http://cadintentions.com/yt>
Twitter: <http://twitter.com/cadintentions>
Facebook: <http://facebook.com/autocadtutorials>