

CAD INTENTIONS

A DESIGN AND ENGINEERING BLOG

DESIGN * ENGINEERING * TECHNOLOGY

CAD Intentions is a Blog and Youtube channel created and run by Brandon that focuses on creating content for Designers, Engineers and Professionals in a variety of industries. Along with creating CAD Intentions, Brandon Loehr is a civil designer and CAD evangelist recognized by AutoCAD as one of their top 35 designers under 35. For the past five years, Brandon's blog (CADIntentions.com) and YouTube channel (<http://cadintentions.com/yt>) have helped the public keep up with new tutorials, technology, and trends in the CAD & design world, growing to more than 7.5 million views and over 34 thousand followers.

REACH

105,000+

Youtube Views Over last 30 days

34,400+

Total Subscribers

7,500+

Avg. Blog Pageviews/Mth

Subscribers/Followers

Facebook	1,500+
Twitter	1,300+
Youtube	26,000+
Email	5,600+

Demographics

Male:	81.3%
Female:	18.7%
Age:	18-24 - 35.9%
	25-34 - 42.3%
	35-44 - 13.7%

Links

Blog: <http://cadintentions.com>
Youtube: <http://youtube.com/c/cadintentions>
Twitter: <http://twitter.com/cadintentions>
Facebook: <http://cadintentions.com/fb>

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